

Melayna Elliott

<https://www.melaynamadeit.com/>
melaynaelliott@gmail.com
(269) 588-2435

Education

Michigan State University / East Lansing MI

Bachelors of Fine Arts in Graphic Design; Minor in Business

December 2024

Lake Michigan College / Benton Harbor MI

Early Middle College Program; Associates in Arts

May 2021

Experience

Graphic Designer & Social Media Manager

Present

Palms Massage Studio / Saint Joseph, MI

- Sketched logo design by hand and rendered design into Adobe Illustrator
- Created a brand identity that is a clear reflection of the client and their vision
- Designed business cards, signs, and promotional content for the clients new studio space
- Designing infographics, scheduling posts, and creating informational content for Instagram, Reels, Facebook, and Tik Tok

Ice Condensor Worker

Present

Cook Nuclear Plant / Bridgman, MI

- Completed two week nuclear training program. Including three exams and six classes
- Practiced strict safety procedures to reduce safety and contamination risk
- Utilized time management to complete multiple tasks efficiently in a short span of time

Graphic Design Intern

Fall 2025

Michigan Center for Rural Health / East Lansing, MI

- Created graphics for MCRH website in close collaboration with multiple staff members
- Designed identity rebrand complete with updated color palette, typefaces, and logos
- Used typographic systems and hierarchy to create attractive newsletters and info graphics
- Collaboration with social media manager and my mentor on creative ideas and critique
- Gave a company wide presentation on the new brand identity and design system education

Creative Director

Fall 2022

TV Installation / Kresge Art Center Intermedia Festival

- Collaborated with peers in STA 380 to create an outdoor installation that showcased our short films on vintage TVs surrounded by various exotic and native plants to create a "digital forest"
- Created a short film with Adobe After Effects and Interstream (data moshing software)

Social Media Intern

Summer 2019

South-West Michigan Broadcasting Company / Benton Harbor, MI

- Posted promotional content using Instagram, Facebook, and SnapChat
- Assisted in line-up planning and merch design for two local music festivals
- Updated current events and posted content on the website using Wix
- Promoted events on the air for Rock 107.1, 97.5 Y Country, and 98.3 The Coast

Skills

- Adobe Creative Suite
- Social Media Literacy
- Illustration & Painting
- Photography
- Core Design Principles
- Branding & Identity Design
- Creative Writing

Soft Skills

- Creativity and innovation
- Collaboration
- Adaptability
- Time Management

