

# Melayna Elliott

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## Education

Michigan State University, East Lansing MI  
Bachelors of Fine Arts in Graphic Design; Minor in Business

December 2024

Lake Michigan College, Benton Harbor MI  
Early Middle College Program; Associates in Arts

May 2021

## Experience

### Graphic Designer/ Social Media Manager

Present

Palms Massage Studio / Saint Joseph, MI

- Sketched logo design by hand and rendered design into Adobe Illustrator
- Created a brand identity that is a clear reflection of the client and their vision
- Designed business cards, signs, and promotional content for the clients new studio space
- Designing infographics, scheduling posts, and creating informational content for Instagram and Facebook

### Graphic Design Intern

Fall 2025

Michigan Center for Rural Health / East Lansing, MI

- Create graphics for MCRH website
- Assist in rebranding. Including updated color palette, typefaces, logos
- Used typographic systems and hierarchy to create attractive and organized news letters and presentations
- Collaboration with social media manager and general manager on creative ideas and critique
- Weekly in-office meeting with MCRH team

### Graphic Designer

Spring 2023

Alpha Xi Delta Panhellenic Sorority / East Lansing, MI

- Designed graphics using Adobe Illustrator and posted them on the @axidmsu instagram account
- Collaborated with two other designers to design graphics for Alpha Xi Delta merchandise

### Creative Director

Fall 2022

TV Installation / Kresge Art Center Intermedia Festival

- Collaborated with my peers in STA 380 to create an outdoor installation that showcased our video art pieces on vintage TVs surrounded by variations of plants
- Created video composition using Adobe After Effects and Interstream (data moshing software)

### Social Media Intern

Summer 2019

South-West Michigan Broadcasting Company / Benton Harbor, MI

- Posted promotional content using Instagram, Facebook, and SnapChat
- Assisted in planning two local music festivals and hosted a meet and greet with one of the featured artists
- Updated content on website using Wix
- Spoke on the air promoting events on radio stations Rock 107.1, 97.5 Y Country, 98.3 The Coast

## Skills

- Entire Adobe Creative Suite
- Creative writing
- Drawing and painting
- Photography
- Figma

## Extra Curriculars

- Gamma Epsilon Tau Design Fraternity
- Alpha Xi Delta Panhellenic Organization